

Mundipharma launches hygiene products in Thailand

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Mundipharma, the makers of the BETADINE range of family care products has introduced a range of new daily hygiene products in Thailand to help consumers combat everyday germs and help to limit the risk of infection.

Launched in Thailand for the first time, BETADINE Foaming Hand Wash and Body Wash products are marketed under the BETADINE NATURAL DEFENSE brand, set to take on a market segment that Mundipharma Thailand believes has strong potential with the inclusion of natural based ingredients. The new products are free from ingredients such as SLS (Sodium Lauryl Sulfate), MIT (Methylisothiazolinone), Parabens, and Triclosan that are commonly found in personal care products.

BETADINE Foaming Hand Wash and Body Wash have been dermatologically tested to be gentle on the skin.

CDC and World Health Organisation (WHO) guidelines recommend hand washing for a period of between 30 and 60 seconds. BETADINE Foaming Hand Wash with 99.99 per cent antibacterial effect comes in Tea Tree or Manuka Honey product variants and is available in a 225ml pack or 200ml refill pouch. Also available is the Manuka Honey Hand Sanitizer 50ml kills 99.999 per cent germs.

BETADINE Body Wash comes in Purifying Tea Tree, Moisturizing Manuka Honey, Brightening Pomegranate, and Cooling Eucalyptus variants in a range of 50ml, 200ml, 500ml sized bottles or in a 400ml refill pouch.