

ConvaTec sets up India HQ at WTC in Bangalore

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Bangalore: Medical technology firm ConvaTec opened an office at the World Trade Center, Bangalore, which will serve as the headquarters for the company's Indian operations. The India office was inaugurated by the CEO of ConvaTec, Mr Ken Berger, on Friday, December 14, 2012. The company has also set up a warehouse at Nelamangala on the outskirts of Bangalore, and expects to expand across the country.

"We are excited to begin our operations in India. With a fast-moving economy, India is on the cusp of exciting times, and ConvaTec is committed to growth and a long-term presence in the country," said Mr Ken Berger, CEO of ConvaTec. "We look forward to bringing innovative healthcare technologies and treatments to the Indian market. We view this as an important first step in building a strong presence in an important growth market for ConvaTec."

ConvaTec will market and distribute a variety of innovative medical products to hospitals and other healthcare providers in India. These include advanced wound dressings for patients with acute and chronic wounds such as burns, diabetic foot ulcers, pressure ulcers, and venous leg ulcers; and products for those with an ostomy following surgery for colorectal cancer or inflammatory bowel disease. In addition, the company will provide a wide range of hospital products, including catheters and other products used to manage incontinence and support critical care.

"India is making rapid strides towards world-class healthcare, and ConvaTec is uniquely positioned to address these growing needs," said Mr Anand Shirur, managing director for ConvaTec in India. "We are bringing affordable, high-tech solutions to hospitals and wound clinics, enabling easy access and benefits from the latest medical technologies."

As in many countries, hospitals and clinics in India face the challenge of providing advanced treatments for increasing incidences of lifestyle and chronic diseases. "ConvaTec is committed to meeting the needs of healthcare professionals and patients in India with unique products that promote healing, improve care and guard against infection," added Mr Shirur.