

Mylan launches women care products in India

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Mumbai: US-based Mylan's subsidiary, Mylan Pharmaceuticals, India, has launched a portfolio of women's care products in India, consisting of eight products that focus on therapies such as hormones, pre and post-natal nutrition and management of pre-menstrual syndrome (PMS).

Ms Heather Bresch, Ceo, Mylan, said that, "The launch of Mylan's women's care portfolio expands and strengthens our growing commercial platform in India and further delivers on our commitment to provide the world's population with access to high quality medicine."

She also said, "Women's care represents a high-growth therapeutic category in India and an opportunity for Mylan to help satisfy unmet medical needs. More than 85 percent of women of childbearing age in India suffer from PMS, approximately one-in-five pregnancies in Indian women end in miscarriage, and it is estimated that the number of infertile couples in India is around 12 million."

Ms Bresch continued, "A key challenge in women's health continues to be how to address the risks of miscarriages, infertility and nutritional deficiencies. In addition to launching our innovative, high quality product portfolio, Mylan will help to strengthen the capabilities of health care providers in this area through training programs and workshops, working together with the medical community to address areas of concern in women's health and improve timely access to appropriate high quality treatment."

Mr Rajiv Malik, president, Mylan, India, said that, "With the addition of the Women's Care portfolio, Mylan's commercial platform is increasingly well-positioned to serve the fast growing Indian market. We expect to continue to expand into new therapeutic categories, further expand our field force and leverage our strong distribution capabilities in India to support future product launches."