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German tech firm adesso and Hitachi Digital Services announce global partnership

August 14, 2026 | News

To accelerate AI led enterprise transformation

German technology consulting and IT services company adesso SE and Japan-based Hitachi Digital Services have announced a strategic partnership to help global enterprises accelerate digital transformation through artificial intelligence (AI), cloud modernisation, digital engineering and IT/OT convergence.

The collaboration brings together adesso's expertise in enterprise consulting, software engineering and cloud transformation with Hitachi Digital Services' capabilities in industrial digital solutions, AI driven innovation, digital engineering and operational technology.

Together, the companies aim to help enterprises modernise legacy environments, accelerate AI adoption, strengthen operational resilience and create technology foundations for next generation business models.

The partnership is particularly relevant for industries undergoing significant technology transformation, including manufacturing, automotive, energy, utilities, transportation, financial services and healthcare.

India is expected to play an important role in adesso's international growth, with its engineering talent and technology capabilities contributing to a globally integrated delivery and innovation model. Rather than functioning solely as a delivery centre, India is being positioned as an important engineering and collaboration hub, enabling teams in India and Europe to work closely across projects, industries and markets.

The company is also exploring opportunities to strengthen connections between Indian startups and European enterprises by enabling access to industry expertise, research communities and innovation ecosystems. Such initiatives could help startups develop greater exposure to European customer requirements and translate technology innovation into commercially relevant solutions.

Healthcare is also emerging as an area with significant potential for cross border innovation, particularly in medical devices, digital health technologies and value based care. At the same time, the companies recognise that regulated industries require strong localisation, governance, cybersecurity and compliance frameworks when expanding technology solutions across markets.