

New medtech market infographic published

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Singapore: Medical Device and Diagnostic Industry (MD+DI) recently published an original infographic and supporting article titled 'The Asia-Pacific medtech market will grow 10 percent over the next three years, mostly in cardio.'

The infographic uses trusted sources to visually showcase the various opportunities across the Asia-Pacific medical technology market. The Asia-Pacific market is valued at \$55 billion, about a quarter of the total \$230 billion medtech market. Some other key findings from the infographic: key medical device markets in China include diagnostic imaging (43 percent of the market) and disposable devices (18 percent of the market). Additionally, medical device patents grew by 12 percent from 2011-2012 with Japan leading the region in patent filing.

As markets that the device industry has traditionally depended on are slowing down, all eyes are on emerging markets and Asia. There is no doubt that the Asia-Pacific medtech market has turned into a key player in the global medtech industry. The Asia-Pacific medtech market is estimated to reach \$71 billion by 2015.