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Hanahealth partners with Kai Health to bring AI-powered embryo tech to IVF labs across India

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DSS Imagetech's IVF vertical Hanahealth will integrate Kai Health's AI-powered embryo assessment solution



Hanahealth, the IVF vertical of DSS Imagetech, has recently partnered with South Korea's Kai Health to enable IVF labs in India benefit from its artificial intelligence (AI)-powered embryo assessment tool, Vita Embryo. AI-powered embryo assessment is a transformative step that supports clinicians with more accuracy and consistency in IVF.

The partnership will enable IVF clinics in India to improve the decision making and success rates of embryo selection using the Vita Embryo solution. IVF specialists will be able to make data-driven decisions that will result in higher implantation success rates and shorter IVF cycles thereby improving overall treatment outcomes and patient confidence.

"This collaboration aligns with DSS Imagetech's focus on innovation, tech integration, and elevating clinical standards in IVF. Clinical results have shown that Vita Embryo's AI can improve accuracy of embryo selection by 25% compared to human evaluation. Through Hanahealth's partnership with Kai Health, we are empowering embryologists to better predict embryo viability, reduce inefficiencies and detect subtle embryo features invisible to the human eye. We will see a marked improvement in implantation success thanks to this collaboration," said A.R Ghatak, VP of the IVF Division Hanahealth.

"India is one of the fastest-growing markets for IVF, and we see immense potential to support its ecosystem. By introducing our advanced AI-powered embryo selection,*Vita Embryo* into Indian clinics, we aim to empower IVF specialists in India with more precise tools for embryo assessment, ultimately helping improve success rates and patient outcomes" said Dr Hyejun Lee, CEO & Founder, Kai Health

The Vita Embryo tool is already being implemented by Nova IVF Fertility, India's fastest-growing fertility chain with 120 clinics, and is expected to be adopted by more IVF clinics across India in the coming months.