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International Healthcare Week (IHW) unveiled in Hong Kong fostering innovation and entrepreneurship

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A complete overview of the healthcare value chain, R&D, start-ups, investments, medical devices, and manufacturing, demonstrating Hong Kong's significant role as a regional MedTech hub.



The **International Healthcare Week (IHW)**, coordinated by the Hong Kong Trade Development Council (HKTDC), officially unveiled in Hong Kong on 26th May. The cuncurrent flagship events will feature the entire healthcare industry value chain, including scientific research and technology, start-ups, investment in research and development, medical devices, manufacturing and services, showcasing Hong Kong's pivotal role as a regional leading MedTech hub.

The **Asia Summit on Global Health (ASGH)**, jointly organised by the HKSAR Government and the HKTDC, will be held on 26 and 27 May at the Hong Kong Convention and Exhibition Centre (HKCEC); while the Hong Kong International Medical and Healthcare Fair (Medical Fair), organised by the HKTDC and co-organised by the Hong Kong Medical and Healthcare Device Industries Association (HKMHDIA), will run from 26 to 28 May.

Themed as **Fostering Global Collaboration for a Shared Future**, the fifth ASGH focuses on critical issues in public health, medical technology breakthroughs, and global business and investment collaboration, and aims to strengthen cross-border partnerships in healthcare investment and innovation among Mainland China, Hong Kong and the international community.

On the first day of ASGH, John Lee, Chief Executive of the HKSAR, will delivered the opening remarks, Dr Peter K N Lam, Chairman of the HKTDC will give the welcome remarks and Prof Cao Xuetao, Vice-Minister of the National Health Commission of the People's Republic of China, will present special remarks.

"**Shaping a More Equitable and Sustainable Health System"**

In response to ageing population challenges and emerging investment opportunities in the silver economy, this year's summit will launch a new Silver Health Chapter. To further promote global healthcare collaboration, there will be multiple one-on-one matchmaking sessions, **ASGH Deal-Making**. In addition, the **ASGH Business Hub** and **InnoHealth Showcase** will feature more than 170 innovative technology companies and award-winning projects from 13 countries and regions including the mainland (Shanghai and Xiamen), Australia, and Thailand, highlighting the latest advancements in cutting-edge medical technology.

The Medical Fair, themed **Innovations Boosting Smart Health Experience**, will features multiple zones, including **Biotechnology**, **Hospital Equipment**, **Rehabilitation** and **Elderly Care Products**, **Start-ups,** and the **HKMHDIA Pavilion zones**. This year's fair highlights three major areas: cutting-edge medical technologies, gerontechnology, and green solutions, featuring a wide spectrum of the latest medical health devices, products, and applications.

Several concurrent events will be held during the fair, including forums and networking receptions designed to keep the industry abreast of market developments. Another flagship event is **The MedTech Nexus of the Greater Bay Area**, which is co-organised with the HKMHDIA. Industry experts will share insights on intellectual property strategies for biopharmaceutical innovation, cross-border financial solutions for medical enterprises, the development of cross-border health data, and successful experiences in promoting medical technology in the Greater Bay Area.

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