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PSB Academy unveils third city campus in Singapore to train more paramedicine professionals

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Cathay Campus will offer industry-relevant programmes in collaboration with Coventry University



PSB Academy (PSBA), Singapore's leading private education institution (PEI), has officially launched its third campus at The Cathay, alongside the signing of a tripartite collaboration to enhance paramedicine education in Singapore.

This new collaboration with Coventry University and COSEM, a cooperative of Singapore Civil Defence Force (SCDF), aims to introduce specialised paramedicine courses to address the nation's rising emergency call volumes and workforce shortages.

This third campus complements PSB Academy's City Campus and STEM Wing at Marina Square, expanding its learning infrastructure with advanced classrooms equipped with cutting-edge audiovisual systems designed to enhance hybrid learning that simulate in-person interactions for distance learners.

Derrick Chang, Chief Executive Officer of PSBA shared, "The Cathay Campus represents an important evolution in PSB Academy's mission to cultivate industry-ready graduates that are trained with practical skills for real-world applications. Industry collaborations underpin our approach to education. This expansion of our facilities ensures that students have access to a learning environment that not only meets academic standards but also reflects the needs of today's workforce."

Professor John Latham, Vice Chancellor of Coventry University UK comments, "In the current healthcare climate, there is a pressing need for academic institutions and industry stakeholders to synergise to elevate emergency response training. With Singapore's emergency call volumes rising annually, it is crucial that paramedicine professionals receive training that is both academically rigorous and practically relevant to meet evolving healthcare challenges."