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NURA Health Screening Center opens in Hyderabad, India

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NURA uses Fujifilm's medical devices as well as medical IT system to support doctors conduct screening and tests for cancer and lifestyle diseases



Japan's Fujifilm Corporation has announced the opening of a new NURA health screening centre in Hyderabad, India. NURA will be dedicated to screening with a focus on cancer and lifestyle diseases. Fujifilm will continue to establish new NURA health screening centres and further expand its health screening service business in emerging countries.

Fujifilm is opening a new NURA centre in Hyderabad, which is located in the southern part of India and is experiencing remarkable economic growth, especially in the IT industry. NURA will offer Japanese-style high-quality health screening services to local residents and employees of nearby companies / medical facilities.

In addition, in collaboration with Microsoft Japan Co., NURA will promote research on artificial intelligence (AI) assistant avatars that support feedback of health screening results and post-health screening follow-up using AI technology. By expanding its health screening service business, Fujifilm aims to further promote the adoption of a health screening culture in India and other emerging countries.

Fujifilm has opened NURA centres in Bengaluru, Gurugram, and Mumbai, India from 2021 to 2023. In addition, Fujifilm opened NURA in Ulaanbaatar, Mongolia, in September 2023, further expanding its health screening service business in emerging countries.