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Health Innovations acquires Singapore-based digital health startup AskDr

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Health Innovations, a consortium of practising medical doctors from GP+ cooperative, has announced its acquisition of AskDr, a leading digital health startup based in Singapore.

The strategic move has placed the group in a prime position to positively impact healthcare in Asia Pacific. This is particularly timely for Singapore, as the nation-state transitions to value-based care in a health system capitation programme dubbed "Healthier SG" rolling out this year.

AskDr has gained widespread traction for its innovative online health community (OHC) platform, which provides patients with easy access to trusted medical advice and personalized health information. Launched in the thick of the COVID-19 pandemic by founder Brian Toh and co-founder Dr Dinesh Visva Gunasekeran, AskDr worked with volunteer doctors to address medical misinformation and remote medical professional training.

These problems had snow-balled as the COVID-19 outbreak progressed. The platform was popularised by volunteer doctors as a tool in the battle against the "infodemic" during COVID-19, by enabling patient-led medical discussions with the involvement of verified doctors as moderators for crowd-sourced, scalable, and data-driven public health promotion.

AskDr had grown its revenue base to include paying customers from Fortune 500 companies including AstraZeneca, GSK, and Roche.

The acquisition of AskDr by Health Innovations has been completed for an undisclosed sum. This acquisition brings together a talented and well-capitalised team of experienced doctors, entrepreneurs, and health technology veterans who share a common vision: to enhance patient care and empower individuals to take control of their health journey.