

GOQii forays into UAE with preventive health ecosystem and digital health metaverse

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Partners with Harley International Medical Clinic to pilot digital therapeutics and health metaverse in UAE



GOQii, a preventive health-tech startup, has announced its foray into United Arab Emirates (UAE). UAE would be the third market for GOQii, after India and the UK, to establish its presence with a comprehensive Preventive Health Ecosystem and Web3 based Digital Health Metaverse.

GOQii has partnered with Harley International Medical Clinic with an aim to drive Health Metaverse in UAE. With this partnership, the residents in UAE will now be able to avail the comprehensive digital diabetes care programme. This announcement was made at GOQii's annual event called 'Reimagine Health in the Metaverse' on 8th December 2022 at the Jio World Convention Centre, Mumbai, India.

Harley International Medical Clinic will be enrolling users with diabetes on the GOQii health platform and help them manage their diabetes. The GOQii Diabetes Care programme is implemented to help people with diabetes to manage their condition and take ownership of their health with external help and expert guidance.

Each user will be onboarded on a comprehensive digital platform and would be equipped with state-of-the-art connected devices, health coaches, doctors who will guide them to change their lifestyle and control their HbA1C levels.