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ASIA EDITION

Scivita Medical joins hands with Fujifilm to distribute endoscopes in Europe

November 8, 2022 | News

With an aim to provide safe, effective and innovative endoscope solutions for the doctors and patients



Scivita Medical Single-use Broncho Videoscope

China-based startup Scivita Medical Technology and Fujifil Europe B.V., headquartered in the Netherlands, have jointly announced a strategic cooperation between the two companies. Under a supply and distribution agreement, Fujifilm is designated as the exclusive distributor responsible for the sales and business expansion of Scivita Medical's single-use broncho videoscopes in some major countries throughout Europe.

Data has shown that the global market capacity of medical endoscopes is huge and continues to increase rapidly. According to Frost & Sullivan, the global market value of medical endoscopes was $20.3 billion in 2020, and with the constant growth of medical demand driven by population ageing, increasing awareness of medical healthcare, and technical progress, the market value is estimated to increase with an annual compound rate of 6.9% to $39.6 billion in 2030.

As a result of the growing demands of mitigating the risks of cross-contamination and hospital-acquired diseases, particularly amid the outbreak of COVID-19 pandemic, the global single-use endoscope market is also rapidly growing. The global market value of single-use medical endoscopes was $0.5 billion in 2020, and is estimated to increase to $9.2 billion in 2030, according to Frost & Sullivan.

Scivita Medical's single-use broncho videoscope is a disposable flexible endoscope. It frees healthcare practitioners from having to sterilize the used endoscope after each operation, thereby enabling back-to-back procedures, improving surgical efficiency, and reducing the composite cost of hospitals.