

Eisai, LIFENET to build ecosystem for reducing medical care burden in Japan

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To promote the creation of healthcare solutions utilising various data and customer touchpoint



Eisai and LIFENET Insurance company have entered into a capital and business alliance agreement to collaborate in dementia and other areas, with the aim of helping reduce the burden of medical and nursing care for people living in Japan's aging society.

New insurance products and services will be developed by mutually leveraging Eisai's wealth of experience and network in drug discovery and disease awareness activities in the field of dementia, which it has built up over many years, and LIFENET's know-how and technologies cultivated in insurance products and related services.

Furthermore, Eisai and LIFENET will promote the creation of healthcare solutions utilizing various data and customer touchpoint owned by both companies, and expand the ecosystem that contributes to solving social issues. Under the terms of the agreement, Eisai will obtain LIFENET common stock worth 300 million yen through market transaction.