

BIO KOREA 2021 preparing to unravel Biohealth market

April 21, 2021 | News

2021 BIO KOREA International Convention ready to stage from June 9 to 21, 2021, with an on-site show at COEX Seoul



The 16th edition of [BIO KOREA](#), the reference B2B event for global biotech and health industry professionals interested in opportunities in the Asian region, will be held online from 9th to 21st June 2021 with an onsite show at COEX in Seoul from 9th to 11th June.

Under the main theme of “New Normal: Breaking Barriers with Bio Innovation”, BIO KOREA 2021 consists of five main programs including Conference, Business Forum (Partnering and Company Presentation), Exhibitions, Invest Fair, and Job Fair.

In the global market, the bio-health industry is notching an annual average growth rate of 4 percent, higher than the shipbuilding and auto-making industry at 2.9 percent and at 1.5 percent, respectively. Especially, the Korean bio-health industry shows remarkable growth – its bio-health industry set a new milestone in outbound shipments with a 50 percent jump last year, led by robust demand for COVID-19 test kits and biosimilar products. With the record high export figures, the bio-health sector joins the ranks of the mainstay export industry for the first time in its history.

Based on the experience of last BIO KOREA 2020 which had been held only as a digital event, the BIO KOREA 2021 will run online and onsite as a hybrid format, running a digital platform available for all stakeholders unable to travel to Korea due to COVID-19.