

Olympus launches comprehensive educational platform for HCPs

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Japanese firm Olympus Corporation has announced the launch of a new comprehensive educational platform designed to provide healthcare professionals (HCPs) all over the world with learning opportunities and training to put their skills into practice and keep them performing at their best.

The "[Olympus Continuum](#)" platform will empower HCPs at every stage of their career with innovative, premium education and specialized training experiences. The platform builds on the existing Olympus training program, which trains more than 25,000 HCPs annually over 1,400 courses.

Chief Medical Officer, Ross D. Segan, MD, MBA, FACS, said: "Healthcare professionals work in a variety of settings and have a multitude of needs--and their expectations for training courses have evolved well past traditional skills-based learning. Our new platform connects the continuum of care with the continuum of learning. A truly blended experience, Olympus Continuum maximizes digital self-guided pre-learning, direct in-person training, and post-learning collaboration to support healthcare professional across every stage of their career and to improve patient outcome."

HCPs using the "Olympus Continuum" platform will enjoy the following benefits:

- Comprehensive platform programs covering basic to advanced levels: The Olympus global professional education strategy is to establish a continuum of blended learning that takes HCPs from basic to advanced, providing more educational opportunities/experiences and increasing accessibility through the utilization of technology. Hands-on courses will be provided in our 15 dedicated Olympus training labs, as well as hospitals and other labs all over the world.
- Beneficial for remote areas, including emerging countries: "Olympus Continuum" is a globalized and comprehensive platform of training and education experiences led by healthcare experts from around the world. This new platform exactly meets this demand and provides an excellent combination of virtual and on-site training.

Learning opportunities include hands-on courses, online learning, lectures and workshops, peer-to-peer training, accredited

continuing education and on-demand learning.