

GeoMap Clinical launches "Patient Enrollment Guarantees" Platform

April 28, 2020 | News

The platform benefits sponsor wanting to guarantee patient enrollment numbers



Award-winning digital patient recruitment Platform [GeoMap](#) Clinical has announced the **Patient Enrollment Guarantee** for sponsors wanting guaranteed patient enrollment numbers.

The GeoMap Platform is now offering guaranteed monthly enrollment targets for sponsors wanting to remove the risk of missing timelines due to slow or stalled enrollment.

In addition, GeoMap Clinical doesn't need IRB or EC approval so it can start recruiting in under 24 hours.

This modern approach to enrollment is 100% digital, and finds the right people via hundreds of health and wellness news and social channels including HuffPost, CNN, Facebook and Instagram, and even patient advocacy websites and community groups.

The GeoMap Platform finds, screens, and then sends patients direct to sites via encrypted email - and doesn't keep their information.

GeoMap uses an advanced AI conversational speech or typing technology to determine eligibility - making it easy for young and old patients to find the right trials.

The GeoMap Platform recruits for clinical trials in North America, Latin America, Australia, New Zealand, China, South Korea, Singapore, Thailand, and the EU.

The company said, “The **Patient Enrollment Guarantee** is a response to client demand. Sponsors wanted a risk-share guaranteed approach from us and we have delivered. The other recruitment options are still available on the Platform. The **Patient Enrollment Guarantee** is a new service specifically for tough to recruit studies or trials that have stalled and need a rescue strategy.

For trial rescue clients, this is particularly attractive because it starts recruiting in under 24 hours.”

GeoMap uses advanced algorithms and AI to find the right patients, and screened patient numbers can be viewed on the private Dashboard so sponsors can see exactly what is happening 24 x 7.

This guarantee is unique in the patient recruitment sector which typically uses databases to find people then charges per referral.

Our success is based on our powerful patient finder algorithms as well as our rigorous screener that only allows highly eligible people to connect through to sites.

GeoMap is also ideal for pre-recruitment for studies on temporary hold or those about to start.”

The GeoMap Platform is a 3-step process:

1. Find the right patients online using advanced algorithms across country specific social and news media, as well as video and online search
2. Screen them using the Proprietary AI Patient Screener Funnel of more than 300+ possible questions
3. Connect them to sites via direct secure encrypted email to the study coordinator/s for a phone call.

The Platform has strict verification and email encryption so PHI is managed in accordance with state and country regulatory guidelines.