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ASIA EDITION

Yuyu Pharma Receives Recognition for Outstanding Company Culture in Korea

July 18, 2019 | News

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Yuyu Pharma has received recognition as a Great Place to Work from the mayor of Jechoen city. The company also supported a recent HeForShe movement sponsored by the city of Jechoen. HeforShe is an UN-led gender equality movement that focuses on the advancement of gender equality. It also encourages all genders to promote diversity. Yuyu Pharma is given such recognition, following another award last year as the Best Family-Friendly Company by the Ministry of Gender Equality and Family.

Robert Wonsang Yu, Chief Operating Officer, explained "We are in the business of improving the quality of life for people. That is not only for our patients but also for people who we work with every day. I believe this is necessary for Yuyu to retain and also attract talented people."

Believing an increase in workplace happiness can deliver positive corporate results, the company encourages employees to suggest ideas for improving work environment. Annual training on gender diversity, corporate effort to integrate people with disabilities, as well as company-sponsored online courses to support career advancement were factors for receiving such recognition.