

## Siemens launches digitalization hub in Singapore

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**Siemens launches digitalization hub in Singapore** As part of the Digitalization Hub, Siemens will cooperate with customers, partners and universities to develop new digital applications.



Singapore and Siemens aim to join forces in a drive to make the Southeast Asian city-state a 'smart nation.' As a result, Singapore becomes the first country in the world to pilot MindSphere – Siemens' open, cloud-based operating system for the Internet of Things – to digitalize its infrastructure as much as possible. Siemens is supporting this master plan and has launched digitalization hub. The hub was inaugurated in parallel events in Singapore and at Siemens' headquarters in Munich. Armin Bruck, CEO of Siemens Singapore, opened the hub in Singapore while Singapore's Prime Minister Lee Hsien Loong and Joe Kaeser, President and CEO of Siemens AG, signed a symbolic plaque in Munich. At the Digitalization Hub, Siemens will develop and offer new digital applications.

"Singapore is one of the greatest economies in the world. It is known for excellence, long term planning, and forward thinking. Siemens will be the key partner to help prepare Singapore for the new digital economy. Piloting MindSphere as the IoT operating system, Singapore has a unique opportunity to become the leading fully integrated urban ecosystem on the globe. To help achieve this, we're setting up our largest fully-integrated Digitalization Hub in Singapore. We are bringing together experts from all our businesses, leveraging our leading industry know-how to optimize energy management, modernize infrastructure and transform industries," said Joe Kaeser.

EDB Chairman Dr. Beh Swan Gin said, "We are proud to partner Siemens in its new Digitalization Hub which will support Singapore's move to become a Smart Nation. Leveraging Siemens' MindSphere operating system, this Hub will create new opportunities for businesses to tap into the country's rich digital ecosystem to co-develop innovative digital solutions in the Industrial IoT space."

As part of the Digitalization Hub, Siemens will cooperate with customers, partners and universities to develop new digital applications. MindSphere provides an optimal platform for ensuring connectivity across all infrastructures and different industries. Apps and digital services that help analyze huge data volumes can be developed and managed by the operating system in order to gain new insights for optimizing complex systems.

Starting with 60 specialists from a variety of disciplines, the Hub team is expected to grow to 300 by the year 2022. It will bring together data scientists, solution architects, software engineers, system experts and domain specialists from the urban infrastructure, industrial and healthcare sectors. They will develop, test and commercialize innovations and future-ready digital solutions.