

BookDoc raises funds from Hamami Family

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Malaysian healthcare technology startup BookDoc has secured an undisclosed investment from Indonesia's wealthy Hamami Family.

The funding will also pave the way for the startup's entry into Indonesia. The latest investment values BookDoc at double-digit US million, a rough valuation the startup has maintained since early this year.

This is the third such investment since last year that BookDoc has received from wealthy families. It had earlier received funding from a family member of Macau billionaire tycoon Stanley Ho as well as closed a seed round led by Prince Abdul Qawi, a member of the Brunei Royal family.

BookDoc hopes that this latest partnership will help it navigate through the unique business and consumer landscape of Indonesia, which is different from its existing markets of Malaysia, Singapore, Hong Kong and Thailand.

The Hamami Family, ranked as one of the richest in Indonesia by Forbes, owns Trakindo Utama, one of the most successful heavy equipment dealers in Indonesia, in addition to business interests spanning mining, Carl's Jr. Burger restaurants franchise and LOKA supermarkets.

Founded in October 2015, BookDoc is an online platform that operates across the healthcare continuum connecting patients to healthcare professionals anytime and anywhere, while incentivising users to stay active.