

## Jonathan Song appointed BDE for C3i in Asia

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**Singapore:** C3i, the leader in service desk support and business process outsourcing (BPO) services for the life sciences industry, announced the appointment of Dr Jonathan Song to business development executive in Asia.

C3i has recently opened an operations center in Dalian, China, to address the IT support needs of pharmaceutical companies. Dr Jonathan Song, who studied clinical medicine specializing in surgery in medical school at the Shanghai Jiaotong University in China and received his masters degree in management from Rensselaer Polytechnic Institute in the US, will support C3i's strategy to expand its clinical and commercial solutions to pharmaceutical, biotechnology and CROs in Asia. He has 20 years of pharmaceutical and healthcare experience in China and the US.

Mr Dave Hanaman, chief sales and marketing officer and co-founder, C3i, "We are excited to welcome Jonathan as the newest team member of our global team. His professionalism, customer-focus, and innovative approach to business development will catalyze our growth in Asia and help us to meet our customers' unique needs in this important and rapidly evolving market."

C3i works with 16 of the top 20 pharmaceutical and biotechnology firms and has supported over one million life sciences professionals and patients worldwide, in over 20 languages.