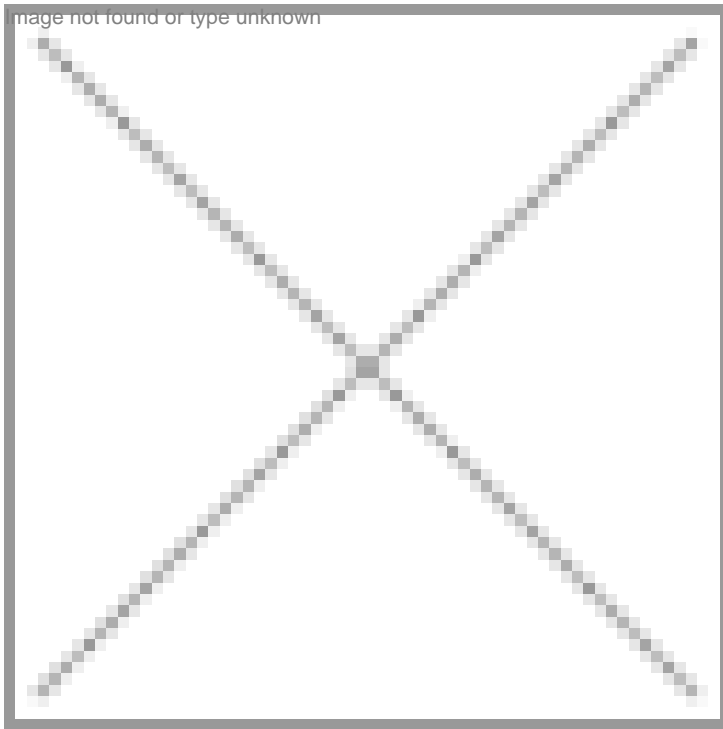


LifeCell offers Dual Storage of stem cells

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Singapore: LifeCell International, India's largest stem cell storage company, announced the launch of India's first Dual Storage service that allows stem cells to be stored at two geographically distant locations. The unique service has been made available with the expansion of LifeCell's state-of-the-art storage facility in Chennai and the launch of its new advanced stem cell center in Gurgaon (Manesar) near New Delhi.

LifeCell's Dual Storage service will ensure maximum safety and complete protection against unforeseen events arising due to natural calamities. The stem cell processing and storage facility in Chennai has been upgraded to hold up to 3,00,000 samples, making it one of the most advanced stem cell banks in the country.

LifeCell's newly upgraded stem cell center in Chennai has been expanded from the earlier 25,000 square feet to a massive 65,000 square feet, increasing its storage capacity to 3,00,000 stem cell samples. The additional four new clean room suites will further boost the center's processing capacity.

The laboratory functions everyday, all year round and has a dual power back-up, central monitoring system, advanced fire safety & alarm system with sprinklers, automated temperature control, information security architecture, sufficiently manned security system with limited access protocols etc., to ensure maximum protection and safety for the preserved sample. LifeCell's large in-house R&D facility set-up as per the international standards is recognized by DSIR, Govt. of India.

The Dual Storage service will be available for LifeCell's BabyCord service for umbilical cord stem cell banking and LifeCell Femme for menstrual blood stem cell banking. At a minimal added cost, both existing and new customers can store their

stem cells at two independent and distant facilities, ensuring the maximum protection of stem cells. LifeCell's tie-up with Sequel Logistics for sample movement through air cargo will ensure same day relocation of the sample to Gurgaon (Manesar) after processing in Chennai.

Speaking at the launch, Mr Mayur Abhaya, CEO and MD, LifeCell said, "We were the first to introduce the revolutionary concept of umbilical cord stem cell banking to India and it is our constant endeavor to offer our customers pioneering stem cell banking services while adhering to the highest quality standards. The expansion of our existing storage facility in Chennai and the opening our new center in Gurgaon (Manesar) has helped us to enhance our service bandwidth and offer the exclusive Dual storage service."