

## TÜV SÜD PSB appoints Richard Hong as CEO

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Singapore: TÜV SÜD PSB has appointed Mr Richard Hong as CEO for TÜV SÜD PSB ASEAN.

Mr Hong has over 18 years of experience in product certification and international compliance management for information technology equipment, home appliances, wireless products and audio-visual (AV) products.

In his most recent role as chief operating officer of TÜV SÜD PSB ASEAN, Mr Hong was responsible for driving TÜV 's businesses and operations in the ASEAN region including Singapore, Indonesia, Malaysia, Philippines, Thailand and Vietnam.

Mr Richard Hong commented, "It has been an immensely exciting and hugely rewarding experience with TÜV SÜD PSB and I've worked with some of the most talented and driven people in the industry. I believe that we can create more milestones and scale greater heights together in the years to come."

Mr Hong was preceded by Mr Chong Weng Hoe. Mr Chong said, "We are fortunate to have someone of Mr Hong's caliber and experience step up to lead TÜV SÜD PSB. I am confident that with his commitment, drive, experience and the support from everyone at TÜV SÜD, Mr Hong will be able to provide the leadership, vision and direction to lead the ASEAN region to greater growth and expansion."