

Piramal QDx can Instacheck 20 clinical parameters

19 March 2013 | News | By BioSpectrum Bureau



Mumbai: Piramal's diagnostic division recently launched QDx Instacheck Right-here-Right-now. It is a first-of-its-kind portable diagnostic device that is specifically designed to perform 20 clinical parameters and deliver quantitative results within three-to-15 minutes.

It covers wide therapeutic areas including cardiovascular disease, hormonal imbalance, emergency care, diabetes, oncology, infections, pregnancy and infertility management. This portable and affordable device is unparalleled in delivering quantitative test results with lab accuracy.

The device is virtually maintenance free and can be operated very easily with minimal training requirements. QDx Instacheck is particularly useful for doctors' clinics, emergency care units (such as ICU, CCU), hospitals, pathological labs, IVF centres, ambulance services, pharmaceutical companies and NGOs engaged in healthcare services.

Commenting on the launch, Mr Vijay Shah, executive director and chief operating officer, Piramal, said that, "The launch of QDx Instacheck is in line with our division's vision of bringing affordable instant diagnostic solution through our point-of-care product range. This 1.3 kg portable device is the first-of-its-kind revolutionary instant diagnostic device in the Indian market that is poised to change traditional diagnostic methods to instant diagnosis."

QDx Instacheck has been commercially test marketed from January-to-March 2013 across various parts of India through our field force and over 250 authorized distributors. The formal launch of the product is scheduled in April 2013. A record of 387 instruments was sold in just 45 days from test marketing launch.