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Packaging giant Pelican BioThermal opens new Asia HQ

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Singapore: Global leading providing the largest range of innovative temperature-controlled packaging solutions, Pelican BioThermal, expanded its footprint into Asia, recently inaugurating its new Asia headquarters in Singapore.

Global cold chain is currently a $10 billion industry and is expected to grow further. Last year, Pelican BioThermal has opened successful service centers for Asia, the UK and the US East Coast. Asia is an area of pronounced growth for Pelican BioThermal, so providing critical capabilities through its extensive network to deliver and manage assets in all regions, precisely meets its customers business needs.

The new facility will help Pelican further expand its presence and support network in Singapore. The facility will be Pelican's headquarters for Asia operations and also the state-of-the-art service center, providing capabilities to refurbish and repair the CrÃ?â??Ã¢â?¬Å?do reusable line of shippers.

The new office will be co-located with Pelican BioThermal's distributor for Singapore, Enviropac. The location will be the central base for the company's Asia sales office, CrÃ?â??Ã¢â?¬Å?do on Demand rental fleet depot and be the regional distribution hub for their CrÃ?â??Ã¢â?¬Å?do reusable and Chronos single use ranges of temperature controlled shippers.

Apart from this, the company also announced partnership with Zuellig Pharma in Asia, thus further enhancing the extensive range of products and services offered in the region.

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Speaking about the expansion, Mr David Williams, president of Pelican BioThermal, said, "As the global cold chain logistics industry continues to grow and evolve we are demonstrating how Pelican BioThermal is at the forefront of this expanding marketplace and has the capabilities to support the growing Asia pharma sector."

"Expanding our global footprint with the addition of this regional headquarters in Asia, will be particularly beneficial for our growing customer base, who operate worldwide themselves. The new capabilities for distribution, service and support demonstrate our commitment to our customers and their operations in the Asia region."