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ASIA EDITION

Biocon Foundation gets best CSR practices award

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Singapore: India's Biocon Foundation has won Asia Best CSR Practices Award 2014 hosted by CMO Asia at Singapore, as a part of World CSR Congress, in the 'Best Community Initiative' category for its community cervical cancer screening program.

CMO Asia is a network of top marketing decision makers across all industries.

Mr S Raman, vice president and head of Biocon Malaysia operations received the award on behalf of Biocon Foundation.

Asia Best CSR Practices Awards recognizes corporates in Asia that have had a significant and positive impact on people, communities and the environment.

Commenting on the award, Ms Kiran Mazumdar-Shaw, CMD Biocon, said, "This is a significant award as it endorses the very challenging work that we are doing through our Community Cervical Cancer Screening Program."

"Early detection of cervical cancer through Biocon Foundation's screening program has led to early treatment at lower cost and greatly enhanced treatment outcomes in the rural communities we serve," she added.

Biocon Foundation trains healthcare workers to provide reproductive health education to women in underserved communities. The foundation has also collaborated with tertiary cancer centres to link diagnostic, screening and treatment services.