

## InnoPack Pharma to be held from June 27-28

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**Singapore:** The second edition of InnoPack Pharma would be held from June 27-28, 2013, in Mumbai, India. The conference is expected to see participation from over 150 professionals belonging to the packaging industry and around 30 exhibitors. The event will be dedicated to pharmaceutical packaging and drug delivery systems.

This year, InnoPack India will focus on innovation in pharma packaging for compliance and safety. This topic has been chosen as the guiding principle by the strategic advisory board comprising of Mr Gautam Buddha, senior director packaging development, Dr Reddy's Laboratory; Mr Santanu Chowdhury, associate director packaging development; Ranbaxy; and Mr Rajesh Mishra, general manager, packaging development, Abbott.

The event will reflect on the important role played by compliance in the development of drug delivery systems and pharmaceutical packaging in order to create innovative solutions improving patient compliance. All the while, changes in regulatory requirements, the need to optimize manufacturing processes, cost reduction and sustainable development must be taken into account.

The conference is going to see participation from several international experts including Mr Tassilo Korab, director, Healthcare Compliance Packaging Council Europe (HPCP Europe); Ms Laura Bix, associate professor, school of packaging, Michigan State University; Mr Robert Winter, director materials management, Pfizer; and Mr David Dronneau, head, innovation and technology, R&D clinical supplies, Sanofi, among others.

These experts will tackle different aspects in the development of innovative packaging solutions over the course of more than 20 presentations and a number of debates offering a complete round-up of the current situation and new trends with regard to patient safety and compliance packaging, innovation in packaging materials and drug delivery devices, packaging for differentiation and consumers' perception in packaging, sustainable packaging solutions for drugs and advancements in cost-effective anti-counterfeiting technologies.

Corporate partners and exhibitors include SMI Coated Products, Karomi Technology, ITC Limited, Videojet Technologies, USP Packaging Solutions, Super Label, Reynders Label Printing, TEWS Elektronik, SNS Pro-pack Equipments, ITW India and West Pharmaceuticals Services.