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ASIA EDITION

Korea gearing up for biggest health convention

May 14, 2014 | News | By BioSpectrum Bureau



Singapore: Even as big and emerging names continue to tie up with Korea's biggest international health convention, the event is all set to roll out the best achievements of the industry over the last 12 months.

BioKorea this year is being projected as an event that would help businesses in various domains of the life sciences sector connect on a platform that has received global repute in the last few years.

The event will have detailed conferences where issues facing the industry will be discussed and debated with global experts under various key topics. The business forum of the event will present opportunities for businesses to seek global partnerships through a pre-schedule meeting system. Further, the event will play host to an exhibition area where life sciences pioneers and even start ups will display their cutting edge technologies alongside the 'Pharm Fair', which is a unique overseas expansion platform for pharmaceutical companies.

BioKorea 2014 will also showcase a grand medtech fair that would cover research and development, export strategy for the medical device industry of Korea. The other features of this event include an invest fair - to promote the investment for biotech ventures and a job fair that would help industries leaders to scout for young bio-professionals and support bio start-ups.

The three-day event this year is being jointly held with Medical Korea and will begin on May 28, 2014 at Kintex in Korea.

To find out more about the event, log onto http://www.biokorea.org/