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Amorepacific Holdings and HIGHER Corporation announce collaboration on beauty and medical aesthetics in Korea

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Partnership to explore solutions connecting Amorepacific's skin science with HIGHER Corporation's medical aesthetics expertise

Amorepacific Holdings has signed a strategic investment agreement with Korean startup HIGHER Corporation, a medical aesthetics company, to strengthen collaboration across beauty and medical aesthetics. Based on their respective core capabilities, the companies will explore next-generation beauty solutions that connect professional aesthetic treatments with everyday skincare.

Under the agreement, key areas of collaboration will include development and commercialisation of medical aesthetics products including skin boosters, cosmeceuticals, and medical devices; development and distribution of post-treatment aftercare products through clinics and hospitals; and joint research on ingredients and materials supported by marketing initiatives.

Drawing on HIGHER Corporation's global network of medical professionals and market expertise, along with Amorepacific's skin science and brand assets, the companies aim to develop integrated solutions that bridge professional treatments and daily skincare.

Sangmok Lee, CEO of Amorepacific Holdings Corp., said, "Through this partnership, we aim to bring together skin science and medical technology to develop innovative beauty solutions and deliver new experiences in the global beauty and medical aesthetics market."

In Yong Kim, CEO of HIGHER Corporation, said, "Together with Amorepacific's expertise in skin science, we look forward to further expanding the potential of HILO WAVE® while bridging clinical innovation and everyday skincare."