

Asian Society of Cardiovascular Imaging inks MoU with Philips

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New collaboration combines Philips' global imaging expertise with ASCI's clinical leadership and regional network



Royal Philips, a global leader in health technology, has announced a collaboration with the Asian Society of Cardiovascular Imaging (ASCI) to advance cardiovascular imaging education, clinical excellence and knowledge exchange across Asia Pacific (APAC). The Memorandum of Understanding (MoU) was signed during the 19th ASCI Congress in Singapore.

The collaboration combines ASCI's clinical leadership and regional network with Philips' expertise in advanced imaging innovation, AI-enabled technologies and connected platforms to help healthcare systems strengthen cardiovascular imaging capabilities as patient demand, disease burden and workforce pressures continue to grow across the region.

Cardiovascular disease remains one of the leading causes of death globally, making timely and accurate diagnosis critical to improving patient outcomes. Through this three-year collaboration, Philips and ASCI will help healthcare professionals expand cardiovascular imaging expertise through education programs, hands-on clinical training and regional knowledge-sharing initiatives.

Under the agreement, Philips and ASCI will explore collaboration across three focus areas:

- Academic seminars and education programs supporting continuous learning in cardiovascular imaging
- Reference site and fellowship programs providing hands-on clinical training
- Cross-border knowledge sharing initiatives connecting healthcare institutions and imaging professionals across APAC