

In recent years, a growing number of technology companies have come forward with ideas and proposals in preventive care, ageing and longevity, underscoring the ability and readiness of the private sector to contribute to public health. Recognising this opportunity, the National Research Foundation (NRF), in partnership with MoH, will be launching the RIE Grand Challenge on Maximising Healthy and Successful Longevity. To support these efforts, the government has committed \$350 million under RIE2030 for this Grand Challenge.. In the coming calls for proposals, Brain Health is a key priority