

Asia's \$78 Billion AI and Quantum Inflection Point Draws Global Tech Leaders to Singapore

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Christopher McCuin, Managing Director, GITEX AI ASIA Second edition of GITEX AI ASIA convenes global tech enterprises, governments, influential investors and startups from over 110 countries at Marina Bay Sands, from 9-10 April 2026



GITEX AI ASIA convenes global technology leaders from over 110 countries at Marina Bay Sands, Singapore, from 9-10 April 2026. Presented by GITEX, the world's largest tech and AI events network, **GITEX AI ASIA** brings together over 550 enterprises and startups, 250 global investors managing US\$350 billion in funds, and 175-plus speakers, reinforcing Singapore's position as a high-impact gateway linking Asia's advancing innovation ecosystems with global capital and markets.

- **What is the overarching vision driving GITEX Asia, and how does it position itself within the region's evolving technology and innovation landscape?**

As the regional edition of GITEX, the world's largest tech and AI events network, GITEX AI ASIA Singapore (9-10 April 2026, Marina Bay Sands) continues to carry the show's overarching mission of being the trusted platform to connect and grow tech ecosystems globally. Our mission is to open corridors of new business collaborations, market access, and tech investments that flow freely across economies - advanced and emerging.

Within Asia's dynamic markets, the event continues to stride ahead with the same fervour, providing Asian enterprises and startups opportunities to scale globally, form alliances with public and private stakeholders, and foster shared progress as technology reshapes the world. In a region adding 60 million new digital users annually and driving a US\$300 billion tech economy, the opportunity is no longer local - it's global.

- **GITEX is globally recognized for its scale and impact—how are you adapting this legacy to the Asian market?**

What differentiates GITEX AI ASIA is the depth of relationships we've built across governments, enterprises, and global investors across 46 years of GITEX. We bring that entire network into Asia, creating a platform that is not limited by geography or sector, but defined by cross-border opportunity.

In 2026, that translates into a highly curated environment featuring participation from over 110 countries, 550+ enterprises and startups, and investors managing over US\$350 billion, all aligned around turning Asia's momentum into global partnerships and business outcomes.

- **What key technology trends and innovations will be in focus at the upcoming edition of GITEX Asia?**

The trends and innovations in focus reflect Asia's evolution in the global technology landscape, covering a robust momentum in AI infrastructure and data centres, deep tech capabilities, quantum computing, cybersecurity, and industry 4.0 applications.

GITEX AI Asia directly addresses these regional priorities - bringing together one of the largest global lineups of enterprises and startups shaping artificial intelligence, data centres, cloud & connectivity, digital security, and post-quantum readiness, alongside real-world deployments across government, healthcare, finance, sustainability and more.

The conferences deliver the critical insights, perspectives and strategies required to scale these technologies across industries – while addressing key questions around trust, governance, and interoperability of interconnected technologies.

- **How do you see emerging technologies such as AI, cloud computing, cybersecurity, and Web3 shaping the future of businesses across Asia?**

According to a joint survey by the Singapore Economic Development Board (EDB) and McKinsey, Southeast Asia is outpacing the global average when it comes to AI – with 73% companies already piloting or scaling AI. Questions now emerge on ethics, governance, sovereign systems and sustainable infrastructure across Asia's critical sectors. In today's business climate, energy resource management and cloud capacities will be the defining factors when it comes to building AI infrastructures.

The next competitive edge for businesses across Asia will come from those which can combine AI, cloud, and cybersecurity into resilient, scalable systems – beyond just productivity tools.

- **How is GITEX Asia addressing the diverse digital transformation needs across different markets in Asia?**

Asia is a mix of diverse yet distinctive economies. Our approach is to empower companies and governments to localise these technologies to power regional or even national realities. The event curates some of the most advanced global use-cases and real-world deployments - from AI in public services and financial systems to industrial and manufacturing applications - while anchoring them in practical frameworks around governance, trust, and scalability.

- **Who are the primary stakeholders and target audiences for GITEX Asia, and how do you ensure relevance for each group?**

Over the years, GITEX has consistently set the stage for successful collaborations between global governments, enterprises, startups and investors. This continues across GITEX AI ASIA this year, which features strong participation of global tech councils, ecosystems and digital government entities from over 50 countries, including the Singapore Economic Development Board (EDB), Action Community for Entrepreneurship (ACE.SG), and Stage One locally.

- **Are there specific initiatives within the event to support startups, scale-ups, and innovation-driven enterprises?**

North Star Asia unites over 300 startups from 50+ countries, connecting them directly with investors managing over US\$350 billion and enabling real pathways to scale, capital, and market entry.

- **How does the platform enable engagement between governments, enterprises, investors, and technology providers?**

We leverage GITEX's global ecosystem to deliver a concierge-led meetings programme with over 2,000 pre-scheduled engagements in just two days, ensuring the right stakeholders are in the room.

This is further strengthened by the presence of 400+ CXOs actively driving AI adoption across sectors, from telecoms and finance to public services, cybersecurity, retail, and beyond, bringing real decision-making power into every interaction.

- **Can you share any anticipated success indicators, partnerships, or collaborations linked to GITEX Asia?**

For us, we measure success not merely through visitor and exhibitor numbers but through meaningful industry outcomes – the investments secured, the policy frameworks influenced, and the startups that scale internationally because of the connections made at our events.

The wider impact extends to job creation, talent exchange, and the advancement of digital skills. In that sense, GITEX AI ASIA has evolved into a catalyst for competitiveness and innovation, helping shape the future of the digital economy.

- **What are the biggest challenges currently facing the technology sector in Asia, and how does the event aim to address them?**

The challenges we're seeing are global in nature, not unique to Asia - particularly around data trust and sovereignty, responsible AI adoption, talent gaps, and unlocking investment at scale.

What's different in Asia is the speed and ambition with which these challenges are being addressed. Governments, enterprises, and innovators across the region are actively building frameworks for trusted, secure, and scalable AI deployment, while investing heavily in skills, infrastructure, and deep tech capabilities.

GITEX AI ASIA plays a central role in this progress - bringing together a global confluence of stakeholders to align on standards, accelerate collaboration, and remove barriers to deployment and investment.

- **Where do you see the most promising opportunities for innovation and investment in the region over the next few years?**

As mentioned before, the strongest opportunities sit at the intersection of AI, infrastructure, and rapid scaling. This includes data centres and compute, quantum and advanced computing, cybersecurity and deep tech and industrial AI. Through these, Asia is building the backbone of the global AI economy.

- **How do you envision the growth, long-term impact, and future evolution of GITEX Asia, and are there any new initiatives or expansions planned?**

Our goal is to persistently work with stakeholders to deliver the GITEX standards of excellence and continue reinforcing its positioning of being a pivotal platform for global digital economic alignment.

Beyond delivering an event, our mission is to create an equitable platform where both advanced and rising nations sit at the same table for global digital decision-making. It's a trusted space for governments, enterprises, startups, and investors to collaborate on the most consequential topics - from policy to trade, FDI and business value - translating into tangible economic and societal outcomes for the countries we serve.

GITEX AI ASIA returns in 2027 from 29-30 April at Marina Bay Sands, Singapore.