

## TechInnovation 2025: Global Startups and SMEs meet in Singapore to explore Asia's technology market and business transformation potential

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**IPI Singapore** returned with its 13<sup>th</sup> edition of flagship event TechInnovation 2025, connecting technology seekers and providers across Asia. The event serving as a dynamic marketplace for co-innovation and tech adoption, drawing participation from startups, SMEs, corporates, universities and government agencies.

This year's theme, "*Discover, Connect, Collaborate*", underscores TechInnovation's mission to drive growth through discovery, global connection and collaboration and expected to bring together over 4,000 attendees from more than 40 countries. The event features 100 emerging "Tech Offers" spanning artificial intelligence, HealthTech, sustainability, circular food innovation, and advanced manufacturing.

Speaking at TechInnovation 2025, Alvin Tan, Minister of State for the Ministry of Trade & Industry, and the Ministry of National Development, said, "Over the past 13 years, TechInnovation has become a trusted marketplace for technology adoption and business transformation, hosting more than 30,000 participants and showcasing over 3,000 technologies from around the world. It has generated countless partnerships and success stories for our enterprises."

### **Reinforced Cross-Border Partnerships**

Cross-border collaboration took centre stage at TechInnovation 2025. Today, IPI Singapore formalised two strategic Memorandum of Understanding (MOUs) to strengthen international innovation partnerships.

The first is a **renewed MOU with Panasonic R&D Centre Singapore**, strengthening co-development projects and collaboration between industry and technology partners. The second is a **first-time MOU with KILSA Global**, an organisation with a strong focus on supporting South Korean companies looking to scale their operations and connect with global partners, aimed at boosting international co-innovation and technology transfer for Singapore-based companies, while cementing Singapore's role as Southeast Asia's leading innovation gateway.

### **Trusted Platform for SMEs**

TechInnovation 2024 saw 11 successful collaborations, including **Sustenir**, an urban farming company that grows produce sustainably in controlled environments, **and EtaVolt**, which helped develop one of Singapore's first recycling solar panel systems. This year, 89% of exhibitors, including the **Embassy of Finland, Kansai Startup Academia Coalition (KSAC), and Hong Kong Science & Technology Parks Corporation (HKSTP)**, are returning, reflecting the confidence that technology adopters and solution providers place in TechInnovation as a venue for co-creation and collaboration. First-time start-up exhibitors, such as **Hanyang University ERICA, Co-Efficient Alpha, and ACTXA**, highlight growing global interest in Singapore's SME ecosystem.

Michael Goh, CEO, IPI Singapore said, "TechInnovation enables SMEs to make confident moves, access global partners, adopt the right technologies, and take the next step in their growth journey."

### **Innovation Advisory Expanded**

This year, IPI Singapore has more than doubled the number of Innovation Advisory sessions, ensuring that participants gain not only access to emerging technologies but also actionable guidance to pivot to new opportunities, sharpen their go-to-market strategy and to scale effectively.

TechInnovation 2025 is open to all enterprises, SMEs, and innovation leaders seeking to discover practical solutions and global partnerships.