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Lubrizol unveils Innovation Center in Singapore to accelerate R&D and collaboration in Southeast AsiaÃ?Â

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A new state-of-the-art facility at Jurong, Singapore, will enhance collaboration and industry innovation in healthcare and more



Lubrizol, a global leader in specialty chemicals, announces the establishment of its Southeast Asia Innovation Center in Jurong, Singapore. An integral part of the company's global innovation network, the Center is designed to deepen collaboration and advance market relevant innovations, supporting Lubrizol's commitment to delivering high-value solutions and enhancing speed to market for customers in Southeast Asia and beyond.

The launch of the Innovation Centre with support of the Singapore Economic Development Board (EDB) will advance Singapore's role as a strategic hub for innovation, advanced manufacturing, and sustainability.

Spanning 15,000 square meters over multiple floors, the Center integrates advanced laboratories, immersive experience zones, and dedicated spaces for technical training and knowledge exchange. It is home to scientists and product developers who leverage local R&D and testing capabilities, advanced decision science and a collaborative mindset to unlock opportunities for customers across a wide array of industries, including mobility, infrastructure, mining, data technology, beauty, personal care and **healthcare**.

Rebecca Liebert, President and CEO of Lubrizol. "This strategic Innovation Center provides proximity to key stakeholders and fosters collaboration to progress innovations that contribute to industry transformation and economic growth."

Over the past 65 years, Lubrizol has maintained its leadership in Asia Pacific by staying ahead of emerging regulatory landscapes and transportation trends. Lubrizol continues to employ and invest in a strong base of local innovators, including individuals with a deep technical understanding and a long history of developing next-generation technologies. The Center joins the recent establishment of Lubrizol's Asia Pacific Center of Excellence for Suncare Formulation in Singapore, which has earned recognition from leading global beauty and personal care brands for its technical excellence and market-leadership.