

## AusBiotech and Austrade launch partnership to accelerate global expansion of life sciences industry

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## The partnership will deliver a new National TradeStart Adviser role



AusBiotech, Australia's peak body for the life sciences sector, and the Australian Government's Trade and Investment Commission (Austrade) are partnering to accelerate the global growth and expansion of Australian life science companies.

The partnership will deliver a new National TradeStart Adviser role, to support Australian biotechnology, pharmaceutical, medical technology, and digital health companies to scale and grow internationally. The National TradeStart Adviser, embedded within AusBiotech's team, will work directly with life sciences companies across Australia, connecting them with Austrade services and programs globally.

AusBiotech is the first life sciences peak body to join with Austrade as a national partner in delivering TradeStart, joining other industry peak bodies in the program. It marks a significant step forward in AusBiotech's mission to grow the Australian life science sector and support members in future-focused ways.

"We are delighted to be partnering with Austrade, to have a dedicated TradeStart Adviser to work with Australia's life science innovators. It will ensure companies across our wider ecosystem have the right support, intelligence, and access to thrive globally," said AusBiotech CEO Rebekah Cassidy.

Austrade CEO Dr Paul Grimes welcomed the partnership and the establishment of a new national TradeStart role. "This partnership reinforces our commitment to supporting Australian life sciences companies as they scale their businesses globally. By working together with AusBiotech and Australia's scaleups, we can create even more opportunities for the sector to expand and thrive."