

## VISTA Eye Specialist and EssilorLuxottica join forces to combat childhood myopia in Malaysia

25 April 2025 | News

**Prioritising early intervention, education on myopia management, and access to vision care**



In a landmark move to safeguard the vision of Malaysia's future generation, VISTA Eye Specialist, the nation's trusted eye care brand, has announced a strategic collaboration Memorandum of Understanding (MoU) with EssilorLuxottica, the global leader in medtech for vision care.

This partnership heralds a nationwide initiative to tackle the silent epidemic of childhood myopia, combining clinical excellence, global innovation, and a deep commitment to community health.

By 2050, it's projected that 1 in 2 people globally will be myopic. In parts of Asia, including Malaysia, up to 80–90% of schoolchildren already show signs of myopia.

EssilorLuxottica Malaysia will lead nationwide myopia management educational and awareness campaigns—including webinars, digital content, and parent workshops—to empower families with crucial knowledge about myopia prevention, myopia management and control.

VISTA Eye Specialist will deliver comprehensive myopia screenings through its extensive network of centers; establish a referral programme to connect diagnosed children with tailored myopia management solutions; launch a CSR campaign starting with a free eye clinic for 200 underprivileged children, supported by volunteers from the OneSight EssilorLuxottica Foundation; and expand outreach to include adults and seniors, fostering lifelong eye health for all.