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LindstrÃ?Â¶m starts operations in Vietnam to introduce pharma workwear

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With the capacity to handle thousands of workwear sets daily



Lindström has opened a new service centre in Southern Vietnam, marking the beginning of its operations in the country. This represents a significant milestone as Lindström is the first company to introduce a workwear rental solution in the Vietnamese market, for the food, pharma, electronics, and engineering sectors

According to Anupam Chakrabarty, the Group Senior Vice President of Asia, Vietnam is a highly promising market. “Vietnam offers a unique and exciting opportunity for us, driven by rapid industrial growth and a rising demand for professional workwear. I’ve also observed that Vietnamese businesses highly value sustainable services, allowing us to support their goals and drive positive change together.”

The workwear rental service provides a comprehensive solution, including industry-specific workwear design, maintenance and washing, product replacement when necessary, and scheduled delivery to businesses at a weekly rental fee.

Unlike the traditional method of purchasing and managing protective clothing in-house, the rental model helps businesses optimise costs, ensure hygiene and safety, and enhance their professional image. Notably, by extending product lifecycles and committing to 100% textile waste recycling, Lindström minimises environmental impact.

Lindström’s first service centre in Vietnam is located in Bien Hoa City, Dong Nai province, a region with a strong industrial base. The centre is set to commence operations in March 2025 and has the capacity to handle thousands of workwear sets daily. The facility is designed using a modular model, allowing for rapid scaling as market demand grows. The laundering and maintenance processes will adhere to international standards, ensuring that every workwear set meets maximum safety and hygiene conditions before being delivered to businesses.