

## **Lunit announces leadership transition at Volpara, Craig Hadfield steps in as CEO**

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### **Bringing nearly nine years of leadership experience to Volpara**



South Korea-based startup Lunit, a leading provider of artificial intelligence (AI)-powered solutions for cancer diagnostics and therapeutics, has announced the appointment of Craig Hadfield as the new Chief Executive Officer (CEO) of its subsidiary, Volpara Health Technologies. Hadfield, who currently serves as Volpara's Chief Customer and Financial Officer, will assume the role effective April 1, 2025.

He brings nearly nine years of leadership experience to Volpara, where he has played a pivotal role in scaling the company from a startup to an industry leader in breast health solutions. Since joining Volpara in 2016, he has overseen financial operations, strategic acquisitions, and the company's transition to a SaaS-based model.

Under his leadership as CFO from 2017 to 2024, Volpara's annual recurring revenue grew up to over \$34 million, and the company achieved cash flow break-even for the first time in 2023. Hadfield was also instrumental in Volpara's acquisition by Lunit in 2023 and has since led its customer success and implementation teams.

Hadfield, who has worked across South Africa, New Zealand, the Bahamas, and the United States, is a qualified Chartered Accountant and previously held roles at Ernst & Young (EY) and Deloitte before joining Volpara.