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BioSpectrum rolls out 2nd Smart Healthcare survey

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Singapore: BioSpectrum Asia (BSA) rolls out the second edition of the Smart Healthcare survey for the Asia Pacific (APAC) region. The findings of the survey will be published in the November 2013 issue of BSA.

During its first year, the survey witnessed participation from several medical device, diagnostic, healthcare equipment and technology companies from across the APAC region. This year too, many firms from varied segments like diagnostic kits, patient devices, surgical and imaging equipment, and IT integrated solutions would highlight their understanding of the various sectors of the healthcare industry.

"Smart Healthcare is an integrated approach that brings together different disciplines of science and technology to deliver healthcare to patients with innovative products and services designed to serve this need. BioSpectrum Asia Healthcare Survey 2013 aims to provide its readers with a better understanding of the industry, for and by the industry," said Mr Narayanan Suresh, chief editor, BioSpectrum Asia.

The last date for submission of the form is October 14, 2013. Companies that are looking to participate in the survey can download the form here or can fill the form online, by clicking here.Ã?Â