

## London Biotechnology Show concludes by convening global leaders in an enriching experience

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## Explores the disruptive products and solutions presented by over 72 exhibitors, each revolutionizing the medical and healthcare sectors



The curtain has closed on the debut London Biotechnology Show 2024, leaving attendees thoroughly impressed by the seamless delivery of promised content and exhibits. From massive exhibition to jam-packed conference sessions, from groundbreaking product launches to cutting-edge startup showcase, from insightful panel discussions to valuable networking opportunities, and from fruitful business matchmaking sessions to noteworthy partnership announcements, the event has undeniably made a lasting impact.

Building on the success of the previous day, Day 2 was equally swamped with insightful presentations by prominent speakers. Sponsored by Thermo Fisher Scientific, session 1 was led by their Field Application Scientist George Prout, who talked about Rapid Process Development for Bioreactor Scale-Up Using HEK 293 Cells For AAV Production. As the day progressed, some other topics that were delved into by prominent speakers included Biopharma and Biomanufacturing, Next Generation Synthetic DNA, Emerging Biopharmaceutical Technologies for Sustainable Manufacturing Personalised Medicine: Tailoring Healthcare, Nutraceuticals in Healthcare and Nutrition, and Bio Innovations.

Amidst a conference filled with enlightening sessions, the immersive showcase in the exhibition hall stood out as nothing short of spectacular. Attendees were thoroughly captivated by the array of offerings on display, exploring the disruptive products and solutions presented by over 72 exhibitors, each revolutionizing the medical and healthcare sectors.

Throughout the duration of both days, the immersive content and showcases left attendees thoroughly satisfied, as evidenced by the feedback collected. Dr. Alexander Ariel Padron Gonzalez, a featured speaker at the event, expressed his admiration, commending the organizers for an outstanding event. "I am truly proud to be here," he remarked. "The sheer number of people you can connect with here to enhance your network and foster collaborations is astounding." He further suggested that perhaps in the future, the event could be even grander in scale.

The remarkable turnout and the keen interest of potential customers exploring products from various exhibitors left the exhibitors thoroughly gratified. A key highlight of the show was the enthusiastic commitment of numerous sponsors and exhibitors, who secured their spots for the second edition directly on site, with several choosing to upgrade their packages.

Following his panel discussion on DNA Technologies, Mathew Cook, Senior Director of Sales at Merck Life Science, reflected in a recent LinkedIn post that they had encountered a diverse array of new customers at the show, indicating promising

opportunities for collaboration.

In addition to unveiling numerous business deals and strategic partnership announcements, the London Biotechnology Show garnered praise for its exceptional networking opportunities. "Our team had a fantastic day at the London Biotechnology Show today catching up with clients and prospective clients! It was great speaking with founders and innovators in the field to gain more of an understanding of the challenges they face. R&D tax relief remains a strong non-dilutive funding source for innovators in the space," wrote Asquith Bradley, a London based R&D tax relief consultancy, specialising in the delivery of robust, in-depth, and HMRC compliant Tax Relief claims, wrote on their linkedin page.

Biotech enthusiasts found the show to be an energizing experience. Olympia Pachoumi, PhD, a Senior Applied Science Consultant at Team Consulting, shared her excitement on LinkedIn, expressing admiration for the innovative offerings showcased by pioneering startups. "Impressed by Zirclab Medical Devices innovative benchtop system for dental prostheses, Spironix's rotating spiral biofilm bioreactor, and Pebble Biotechnology Laboratories visionary approach to ethical pre-clinical testing with bespoke living organ systems," she wrote.

Following the triumphant reception of this year's event, the London Biotechnology Show organisers are committed to exceeding expectations in the coming year. With a firm pledge to curate richer, more targeted content and showcase groundbreaking innovations, they are poised to propel biotech solutions onto the global stage with unparalleled impact.