

## Digital health startups to enhance women's health across MENAT region

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### Celebrating International Women's Day by empowering innovation in women's healthcare

Organon, a global healthcare company dedicated to improving women's health, in partnership with Flat6Labs, MENA's leading seed and early-stage venture capital firm, has announced the launch of the second cycle of the Women's Health Accelerator Programme.

Building on the success of the inaugural cycle and the incredible momentum witnessed across the region, this initiative aims to empower digital health startups with solutions to enhance women's health across the Middle East, North Africa, and Turkey (MENAT) region.

The second cycle will hone in on three main focus sectors critical to women's health:

*Family Planning: Technologies Enhancing Contraception Counseling and Education and Awareness of Tools and Options.*

*Fertility Planning: Solutions for IVF Mental Health Support and Counseling.*

*Women's Wellness: Innovations in Self & Maternal Care, Disease Prevention, and Menstrual Health.*

The initiative aims to accelerate the growth of 15 startups, and engage with various stakeholders, ultimately graduating startups that are ready to launch and address current challenges in women's health. Additionally, the programme will include virtual and on-ground community events such as info sessions, roadshows, pitchathons, and webinars to strengthen outreach, scouting, and selection efforts.