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# Pee Safe signs MoU with Indian Navy to offer wellness products to women

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**Collaboration aims to address the long-standing, unspoken concerns of menstrual hygiene**




Personal hygiene and wellness brand Pee Safe has collaborated with the Indian Navy and Navy Welfare and Wellness Association (NWWA) to offer products for women hygiene to the serving women personnel.

This collaboration is part of the Memorandum of Understanding (MoU) that was signed by the Indian Navy and NWWA with Pee Safe as part of the former's wellness initiative for 'Women in White.'

On the occasion of the 38th NWWA Diwas, Pee Safe kits were presented to all women officers and Agniveers posted in Delhi and the same is planned to be distributed in all commands. The kit consists of a Menstrual Cup, a Sterilising Container, a Menstrual Cup Steam Steriliser and a Menstrual Cup Wash.

The signing of the Memorandum of Understanding with Pee Safe, signed by Kala Hari Kumar, President NWWA; Vice Admiral Gurcharan Singh, Controller of Personnel Services and Vikas Bagaria, Founder, Pee Safe marks a pioneering step in NWWA's approach to menstrual hygiene. The aim of the initiative is to strengthen the fabric of service, and to ensure that every woman can reach her full potential.

Co-founded by Srijana Bagaria, with the help of her husband and the Founder, Vikas Bagaria, Pee Safe has been focussed on providing women with solutions to their everyday problems. Products are available in upwards of 20,000 retail counters across 100+ cities in India. Pee Safe also exports to 22 countries.