

## Eppendorf Group opens site in South Africa

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### Targeted strengthening of customer centricity with high-tech laboratory for pipette calibration

German firm Eppendorf Group is expanding its presence by opening a new location in South Africa. The branch office is located in Johannesburg's economic center "Waterfall City" and offers attractive office workplaces for sales and service activities, a modern pipette calibration laboratory including a service workshop and a customer experience center showcasing Eppendorf instruments. High quality laboratory services are offered here, including customer training and instruments maintenance services.

"South Africa has some of the world's leading research institutes on the continent, which is why Eppendorf is deliberately opening its first African site in Johannesburg," explains Dr Thomas Keller, Senior Vice President Market Region Asia Pacific Africa.

Eppendorf's new location is in the economic center of Johannesburg. Waterfall City is home to numerous international companies from leading sectors, including the life science industry. In addition to 650 square meters of modern office space, the new location offers a service center equipped for repairs of all Eppendorf devices.

Calibrations and validations are also offered in the state-of-the-art calibration laboratory. Customers and partners throughout the region will now receive scientific and technical support in the specially equipped Customer Experience Center.

"From Johannesburg, we support our customers in the fields of science, research, healthcare, pharmaceuticals and industry even better by offering them the appropriate products and services locally. This will benefit not only South Africa, but also eleven other Southern African countries. Botswana, Namibia, Mozambique, Zambia, Zimbabwe, Lesotho, Angola, Madagascar, Swaziland, Malawi, and Mauritius are also served from Johannesburg," added Dr Thomas Keller.