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Japan-based Canon and Olympus enter into commercial alliance for endoscopic ultrasound systems

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To improve image quality and performance in minimally invasive Endoscopic Ultrasonography diagnosis and treatment



Canon Medical Systems Corporation and Olympus Corporation, both in Japan, have reached an agreement to collaborate on Endoscopic Ultrasound Systems. Canon Medical will develop and manufacture diagnostic ultrasound systems used in Endoscopic Ultrasonography (EUS), and Olympus will perform the sales and marketing efforts.

The aim of this collaboration between Canon's Aplio i800 diagnostic ultrasound system for EUS and Olympus' Ultrasound Endoscope is to provide the market with advanced EUS equipment capable of delivering high-quality image diagnoses.

Canon Medical and Olympus are focusing on technological advancements and enhancing diagnostic performance in the EUS field, with plans for global expansion, starting in Japan and Europe.

In the field of EUS, Olympus has worked closely with physicians to develop new equipment to enhance imaging and diagnostic methods and expand procedures, helping gain and maintain a high share of the global market.

Through this collaboration, the two companies will achieve further qualitative improvements in the quality of images and performance in diagnosis and minimally invasive treatment of EUS, ultimately contributing to facilitate the early detection of diseases.