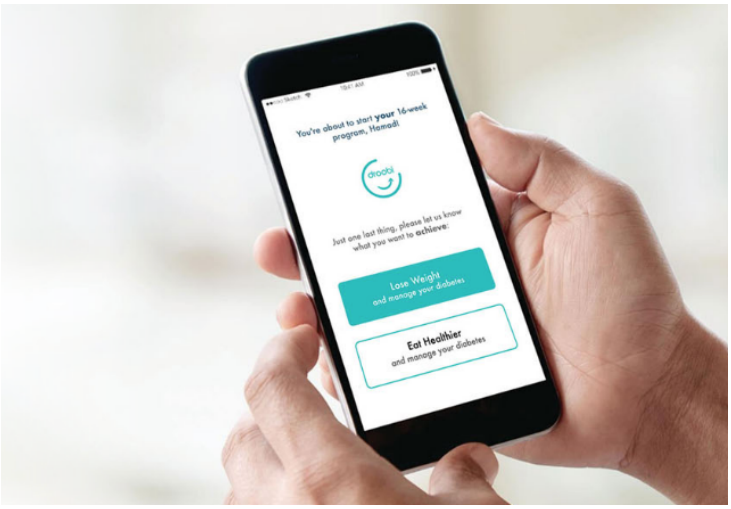
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ASIA EDITION

Qatar-based startup Droobi Health merges with India's Smit.fit to form DroobiSmit

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DroobiSmit will now be headquartered in Singapore



Droobi Health, a digital diabetes player in the Middle East from Qatar, and Smit.fit, a frontrunner in India's digital health landscape, have merged to form DroobiSmit, with its headquarters in Singapore.

This strategic move positions DroobiSmit as the premier digital diabetes solution provider across the GCC and South Asia regions, with support from key investors, including Qatar's premier hub and international destination for technology development, innovation, and entrepreneurship, Qatar Science & Technology Park (QSTP), Qatar Development Bank (QDB), and Singapore's M Venture Partners (MVP).

DroobiSmit is expanding globally and driving healthcare innovation. Establishing a new office in Saudi Arabia marks a significant milestone and highlights opportunities in South Asia and the Middle East. The newly merged entity will expand its market share by leveraging artificial intelligence (AI), including predictive health, advanced monitoring, and personalised interventions integrated with digital twin technology. In doing so, it will scale its provision of individualised healthcare solutions, emphasising its dedication to diabetes reversal and transformative health journeys.

With an investment backing of approximately $5 million to date, DroobiSmit has garnered support from notable entities, including QSTP, QDB, Barzan Holding, Doha Tech Angels, MVP, and a syndicate of nearly 20 reputed angel investors.