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OPPI appoints Ranjana Smetacek as director general

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New Delhi: Ms Ranjana Smetacek has taken over as the director general of the Organization of Pharmaceutical Producers of India (OPPI), effective October 3, 2013.

Ms Smetacek has over 25 years of experience with various global and Indian companies in public relations, corporate communications and government affairs in India, the US and in several other countries. She has also been associated with the healthcare, hospitality and telecom industries, among others, on various national and international projects.

OPPI, which was established in 1965, represents the research-driven pharmaceutical companies in India and remains committed to supporting the nation's healthcare objectives, collaborating with the Indian Government and other stakeholders to find sustainable solutions; solutions that balance the need for innovation with the necessity for more accessible medicines, within a robust IP environment.

OPPI supports the Indian government's quest for more accessible and affordable medicines and welcomes a more comprehensive dialogue between private and government stakeholders.