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India's Dr. Bhatia Medical Coaching Institute partners with Japan-based M3, Inc

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To elevate medical PG preparation in India



Dr. Bhatia Medical Coaching Institute (DBMCI) has announced a ground breaking joint venture with M3, Inc., a prominent Japanese entity. The collaboration aims to reinforce both offline and online preparatory services for medical students across India.

Under this joint venture, DBMCI will strengthen its offline business operations, with a focus on in-person classes and live video-based coaching for national medical entrance examinations. By leveraging the expertise and technology of M3 Group, DBMCI seeks to enhance the digital learning experience for its students.

This partnership marks M3's entry into the offline preparatory school business for doctors and medical students in India, complementing its existing online learning platform. The collaboration is expected to broaden the spectrum of learning opportunities and improve the quality of learning services, thereby contributing significantly to the advancement of medical care in India.

M3, Inc., operating a specialised web portal for medical professionals, provides healthcare-related information to over 320,000 physician members in Japan and 6.5 million physicians globally. Through its subsidiary, M3 Group offers the learning platform "Marrow" for medical PG preparation in India.

KPMG India played a crucial role as the exclusive transaction advisor to DBMCI and its shareholders, facilitating seamless collaboration between the two entities.