BioSpectrum Asia launches 5th CRO survey

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Singapore: After four consecutive successful annual surveys on the developments in the clinical research industry, *BioSpectrum Asia* has now launched the fifth annual survey of the contract and clinical research organizations (CROs) in the Asia Pacific region.

The survey will include the multinationals, regional and local CROs and the survey findings will be published in the September 2013 issue of *BioSpectrum Asia*. Many companies from across Asia have already sent in their responses, which would help in adding crucial value to the industry.

Mr Narayanan Suresh, chief editor, *BioSpectrum Asia*, said that, "In an effort to assess the ecosystem trends in contract and clinical research organizations (CROs) in the Asia Pacific region, *BioSpectrum Asia* has been conducting an annual survey of the CRO industry since 2009. We are executing this survey along with Cyber Media Research, the premier market research, consulting and advisory firm of CyberMedia, the publisher of *BioSpectrum*."

The survey form is available for download (Click on the link to download the form) and all CROs in the Asia Pacific region are invited to participate in the survey.

BioSpectrum Asia is an integrated B2B media platform for the life sciences industry in the Asia-Pacific region. It has an online portal, a fortnightly digital magazine and a monthly print magazine as formats of delivery.
It engages its readers from the life sciences industry (Pharma, Biotech & Medtech) across the Asia-Pacific region through its media products and services at daily, fortnightly and monthly frequencies.