

Singapore's first consumer centric e-pharmacy Glovida-Rx unveils

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Glovida-Rx plays an integral role in materialising MoH's goal to leverage technology to fulfill 50% of medication needs outside of hospitals aiding patients, caregivers, doctors, and corporates



Glovida-Rx, Singapore's first consumer-centric e-pharmacy, was launched on 9 Oct. Backed by WellChem Pharmaceuticals, Glovida-Rx is Health Sciences Authority (HSA) registered and seeks to fortify the healthcare ecosystem through educating the market on the role of pharmacists as accredited medical professionals whilst being an accessible partner to the industry.

Glovida-Rx creates a seamless, accessible and safe healthcare consultations to both patients and caregivers in Singapore free of charge, with the aim of reducing the administrative and often expensive process of accessing pharmaceuticals.

In Singapore, pharmacies dispense over 60 million medication items annually. To speed up the process of pharmaceutical dispensing, the Ministry of Health (MoH) wants to leverage technology to fulfill 50% of medication needs outside of hospitals and automatically manage orders from multiple sources for delivery to households nationwide.

Glovida-Rx plays an integral role in making this a reality by bringing medication and workflow fulfillment online through its pioneering e-commerce platform which offers patients and caregivers a wide range of Over-The-Counter, pharmacy-only, prescription medications and healthcare products. With accredited pharmacists, who are trained medication experts and are readily contactable over WhatsApp, Glovida-Rx ensures proper and optimal use of medication, without the need to download any additional applications. Patients also have the option of requesting a teleconsult with a doctor.

To ensure maximum convenience, Glovida-Rx also features complimentary same day delivery of medications and free pick-up of hardcopy prescriptions for patients. For patients and caregivers requiring refills for their chronic medication, Glovida-Rx direct-to-consumer approach lowers medication costs for consumers by approximately 10%.

Beyond the benefits Glovida-Rx offers patients and caregivers, it also offers unique benefits to doctors, and corporates:

- For partnering doctors, Glovida-Rx provides a wide range of prescription drugs and the flexibility to choose their preferred medications for patients. Further, Glovida-Rx will manage the drug inventory at no additional fees incurred for doctors using the Glovida-Rx e-pharmacy.
- For corporates, Glovida-Rx enhances employee wellbeing by serving as a flexi-benefit partnersupplying medication with qualified pharmacists offering complimentary medical advice to employees. Having pharmacists as the first contact point, this not only reduces the load on the healthcare system and optimises employees' comfort, but it also offers corporates cost savings on medication and consultation fees.