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ASIA EDITION

Medical Taiwan 2023 to unlock the Future of Healthcare from June 8 to 10

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Global Medical and Healthcare industry to convene in Taiwan's Taipei Nangang Exhibition Center, Hall 2 (TaiNEX 2)



Medical Taiwan, the exclusive B2B trade show for the medical and healthcare industry in Taiwan is set to unravel its 2023 edition at the Taipei Nangang Exhibition Center, Hall 2 (TaiNEX 2) from June 8 to 10, 2023.

Taiwan International Trade Center (TAITRA) will hold the "Medical Taiwan 2023 Taiwan International Medical and Healthcare will hold a trade fair with more than 500 booths and over 7,000 medical industry workers. The event is set to convene leading manufacturers, suppliers, importers and experts from around the world to showcase the latest innovations, technologies, and products in the medical technology field.

This event will offer visitors the chance to learn what's new in the industry and find business opportunities through the 'Health+ Conference' and other events.

Taiwan scored 86.43 and ranked No.1 in the world for the 7th consecutive year according to Numbeo's 'Health Care Index by Country 2022,' a crowd-sourced global database of quality of life data. Besides providing healthcare services of excellent quality, the Taiwan government has spared no efforts in promoting the medical industry's development. It has listed precision health as one of the nation's six core strategic industries, while laser-focusing on elderly care and technologies by mobilizing the industry, government, academia, and research institutions to accelerate the commercialization of products and services and to energize the market. The aim is to make the home healthcare and well-being market worth more than $10 billion by 2025.

Taiwan also leads the world in multiple medical technologies and plays a key strategic role in chip-making and ICT, giving it an exclusive advantage to develop a cross-field value chain. In response to the latest industry trends and government policies and integrate the advantages in medical and ICT industry, Medical Taiwan 2023 features a total of 250 exhibitors who will demonstrate their best on the following 5 themes: 'Digital Leap,' 'Supply Chain,' 'Innovation Force,' 'People-centric Future,' and 'All Age Healthcare.'

Visitors who see ‘Digital Leap’ may explore the latest solutions in the Digital Health and Smart Medical areas, where leading smart medical device makers such as Faspro, iXensor, dBio, QT Medical, Winnoz, Huijia Health, and ThinkCloud will showcase health detection analyzers, wearable stethoscopes, smart monitoring, cloud systems, and other cutting-edge technological products.

‘Supply Chain’ will feature an integrated procurement platform for clinic and hospital equipment, medical consumables, and medical components put together by the well-established Wellell, BESMED, MOTEX, CSD, Apexcare, D.C. MEDICAL, Nam Liong H&H, SIGMA-CARE, and Joson-Care. Industry associations including the Taiwan Medical and Biotech Industry Association and the Taipei Medical Instruments Commercial Association will also be participating with big delegations of member companies, showing what Taiwan has to offer to the world.

The ‘All Age Healthcare’ theme, which focuses on aged care, assistive devices, and support technologies for the elderly, addresses the growing demand for the aging population. In addition to various care products showcased at the event, the Metal Industries Research & Development Centre will present high-value assistive devices and mobility aids from their members.

The ‘M-novator’, one of the perfect places to display ‘Innovation Force’ in Taiwan, is staged for the first time in this year's Medical Taiwan not only to underscore the importance of innovation but to facilitate exchanges between investors and healthcare service innovators via a variety of forums, pitches, and networking events.

The Future Pavilion is another highlight of the show that on one hand demonstrates how health promotion, personal health management, precision care, and medical care at home. Visitors are able to have a glimpse into how smart and digital applications and end-to-end medical services are practiced in a sustainable way, presenting a new healthcare business model as well as a vision of a ‘People-centric Future.’