

## **analytica Vietnam 2023 draws largest ever crowd of attendees and participants**

28 April 2023 | News

**analytica Vietnam re-establishes its standing as the optimal one-stop-shop for analysis, diagnostic, laboratory and biotech professionals in the Vietnam and ASEAN market**

Messe München has announced the successful conclusion of analytica Vietnam 2023, the premier international trade fair for laboratory technology, analysis, biotechnology, and diagnostics held in Vietnam last week (April 19-21, 2023).

The tradeshow and congress all together drew in 5384 industry professionals globally as well as over 200 international companies and brands filling the exhibition hall. The results have conclusively reflected analytica Vietnam as the ultimate platform for showcasing the latest advancements in the industry and fostering meaningful collaborations among key players in the field.

The event saw unprecedented success with the largest ever edition of analytica Vietnam, featuring a 10% increase in exhibition space, with country pavilions from Germany, China, Singapore, Korea and Vietnam.

The three-day event was a hub of activity, with exhibits showcasing the latest technologies, a world-class conference program featuring over 30 conference sessions and panel discussions focussing on solutions to the latest challenges facing the industry and research findings presented by industry experts, pre-event laboratory tours, exhibitor forum, buyer-seller programs, networking nights, and hosted buyer delegations from Laos, Cambodia, and Vietnam.

The event kicked off its Opening Ceremony with presence from Minister B? tr??ng Hu?nh Thành ??t and Vice Minister Th? tr??ng Lê Xuân ??nh from the Ministry of Science and Technology (MOST) in Vietnam. Attendees had the opportunity to learn, network, and reconnect with confirmed exhibitors, international pavilions, and key industry leaders, all free of charge.

As the first face-to-face meeting for the industry since the impact of COVID-19, analytica Vietnam 2023 welcomed sponsorship from industry giants such as Thermo Fisher, BIOVIA, and BTG, and brought together a spectacular reunion of the science and research sector.

The exhibition featured national and international industry leaders, including Thermo Fisher Scientific, Shimadzu, Merck, Leco, ITS, DKSH, 2H Instruments, Scilab, Eppendorf, and Waters. International exhibitors from countries such as Germany, Italy, UK, Japan, Canada, Korea, France, Czech Republic, USA, Singapore, India, Thailand, and China also showcased their

latest innovations.

The German Federal Ministry for Economic Affairs and Climate Action and the Association of Small & Medium Enterprises Singapore (ASME) supported the exhibition with their respective pavilions.

The exhibitors expressed satisfaction with the event with Sho-Wen Yeo, Vice President and General Manager, Southeast Asia & Taiwan of Thermo Fisher Scientific stating "Our key areas are biopharma, clean energy, food safety, and research innovations so the opportunities presented in analytica Vietnam 2023 very much align with what we are focusing on, which is a great match."

"The success of analytica Vietnam 2023 exceeded our expectations, and we are thrilled to have welcomed leading professionals and companies from the laboratory technology, analysis, and biotechnology industries," said Michael Wilton, CEO & Managing Director of MMI Asia Pte Ltd, organiser of the exhibition and a subsidiary of Messe München GmbH. "The event provided unparalleled opportunities for networking, learning, and discovering the latest products and technologies in the industry."

Plans are already underway for the next edition of analytica Vietnam, scheduled to be held on April 2-4 2025, at Saigon Exhibition and Convention Center in Ho Chi Minh, Vietnam, which is set to be even bigger and better, building on the success of this year's event.